

Where Strategy Meets Growth



Profile

Why Choose Ali Faraz

Data-Driven Strategy

Every campaign is built on real performance data, not guesswork — testing what works and cutting what doesn't to keep results consistently improving.

Proven Experience

4+ years of hands-on social media marketing experience across hospitality, design, travel, and corporate industries, bringing a versatile understanding of what drives growth.

Personalized Approach

No handing your account to a junior team member. You work directly with one dedicated expert on every single campaign, from strategy through execution.

Multi-Platform Expertise

From Facebook and Instagram to LinkedIn, TikTok, and Google Ads, every platform gets a strategy built around its specific rules for what actually works.

About Ali Faraz

I'm Ali Faraz, a social media marketing expert with over four years of experience helping brands turn their online presence into real, measurable growth. My journey started with managing small business pages and has since grown into running full-scale ad campaigns and content strategies for clients around the world. I study audience behavior, test ad creatives, and refine strategy based on real performance data — because every platform has its own rules for what works, and I stay current with algorithm changes so client strategies never go stale.



My Services

Paid Social & Search Advertising

High-converting ad campaigns across Facebook, Instagram, TikTok, Snapchat, Twitter/X, LinkedIn, Google, YouTube, and Pinterest — built to turn targeted reach into real customers.

SEO & Website Optimization

Improving your website's visibility on search engines through both localized and worldwide SEO techniques, driving more qualified organic traffic over time.

Content & Creative Strategy

Content calendars, campaign creative, and messaging strategy designed to resonate with your specific audience and stay consistent with your brand voice.

Social Media Management

Content planning, daily posting, community engagement, and monthly reporting — keeping your brand active and consistent across every platform.

Ali Faraz
SOCIAL MEDIA MARKETING EXPERT

Industries I Serve

Over 4+ years of experience, I've worked across a range of industries — each with its own audience behavior, platform priorities, and growth challenges. This range gives me a versatile, adaptable approach to any brand I work with.

Corporate and Business

Professional social media strategy and paid campaigns for corporate service providers, focused on lead generation and brand credibility.



Travel & Tourism

Campaign strategy and paid advertising for travel and tourism businesses, turning engagement into real customer inquiries.



Hospitality & Retail

Social media strategy and content for hospitality and retail brands, focused on driving local engagement and foot traffic.

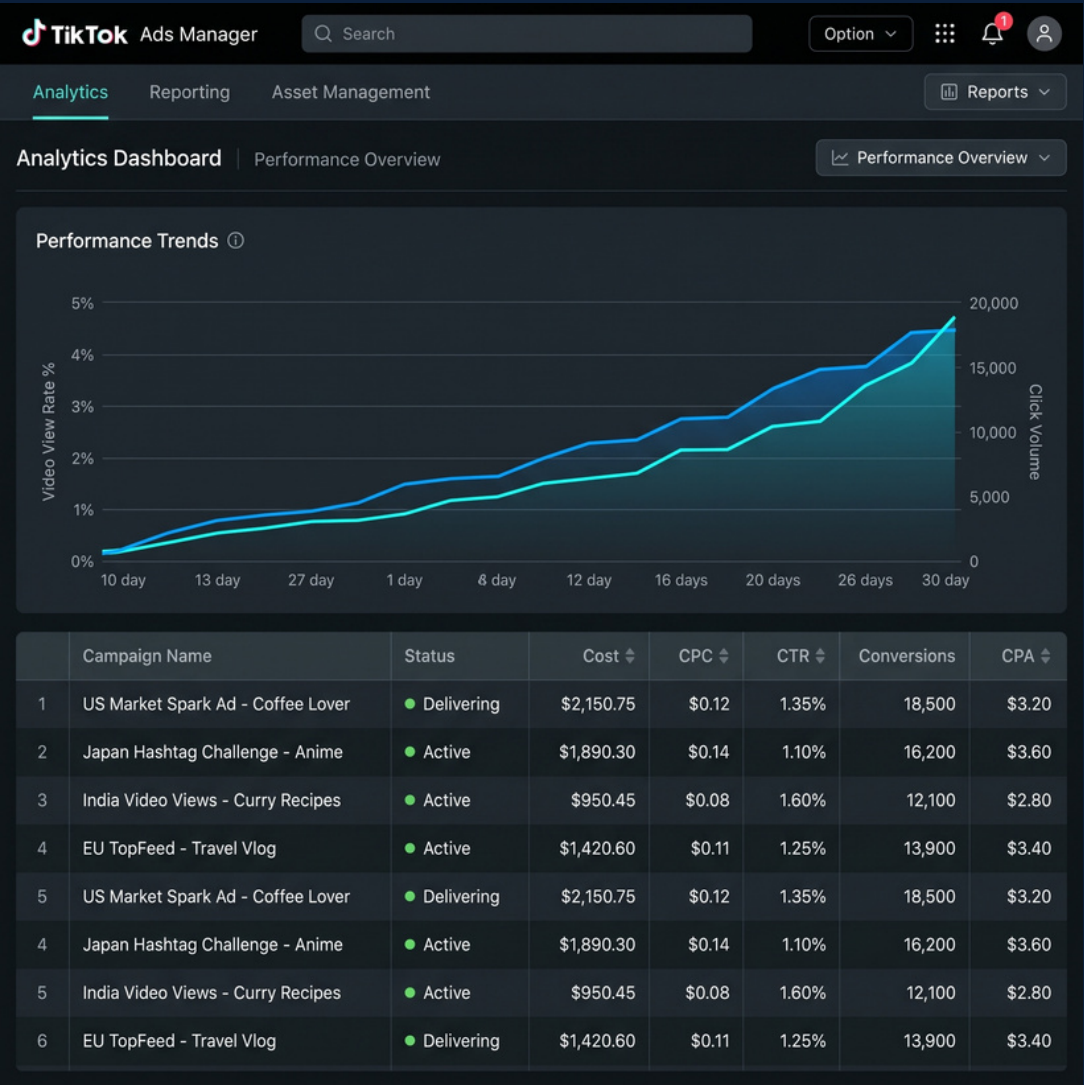
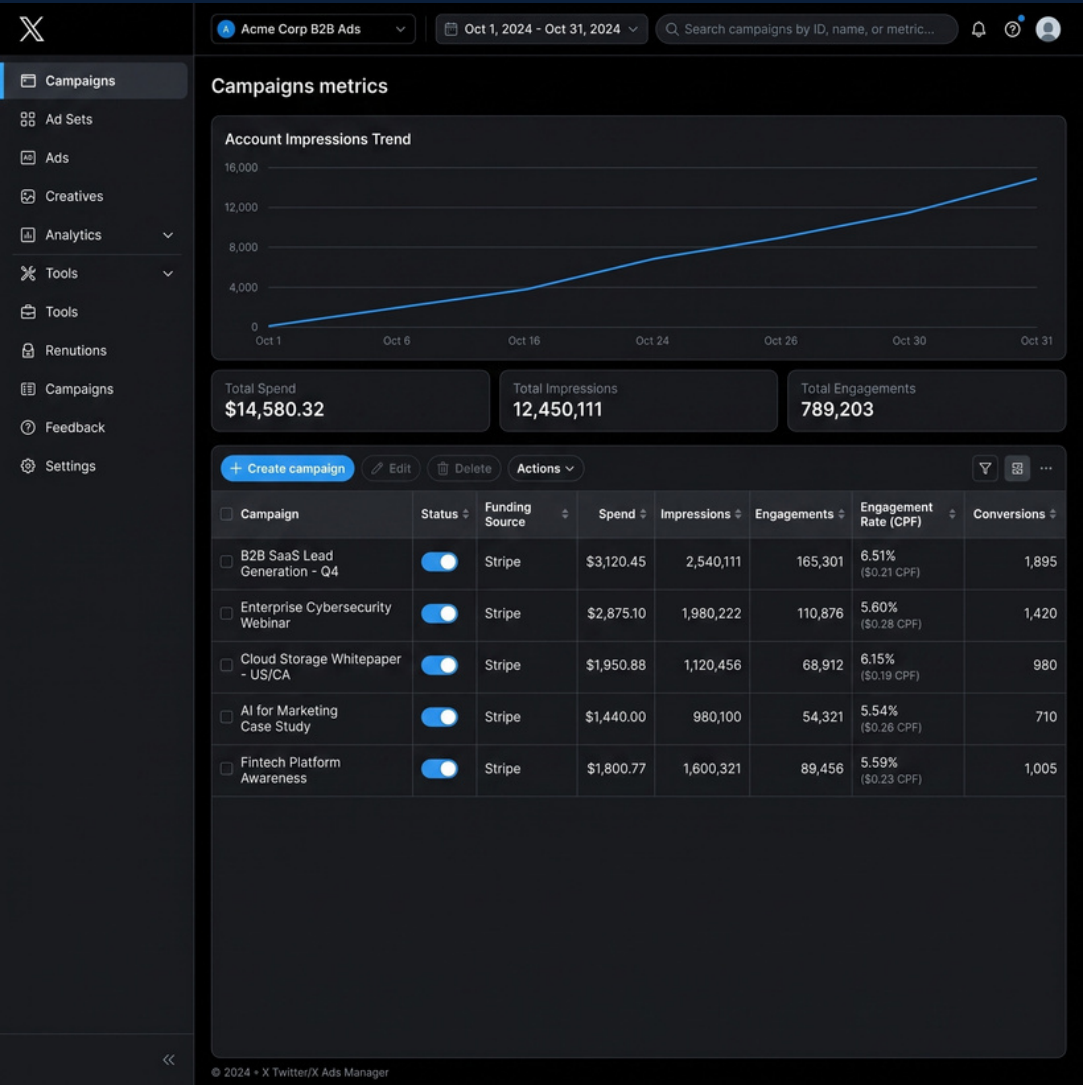
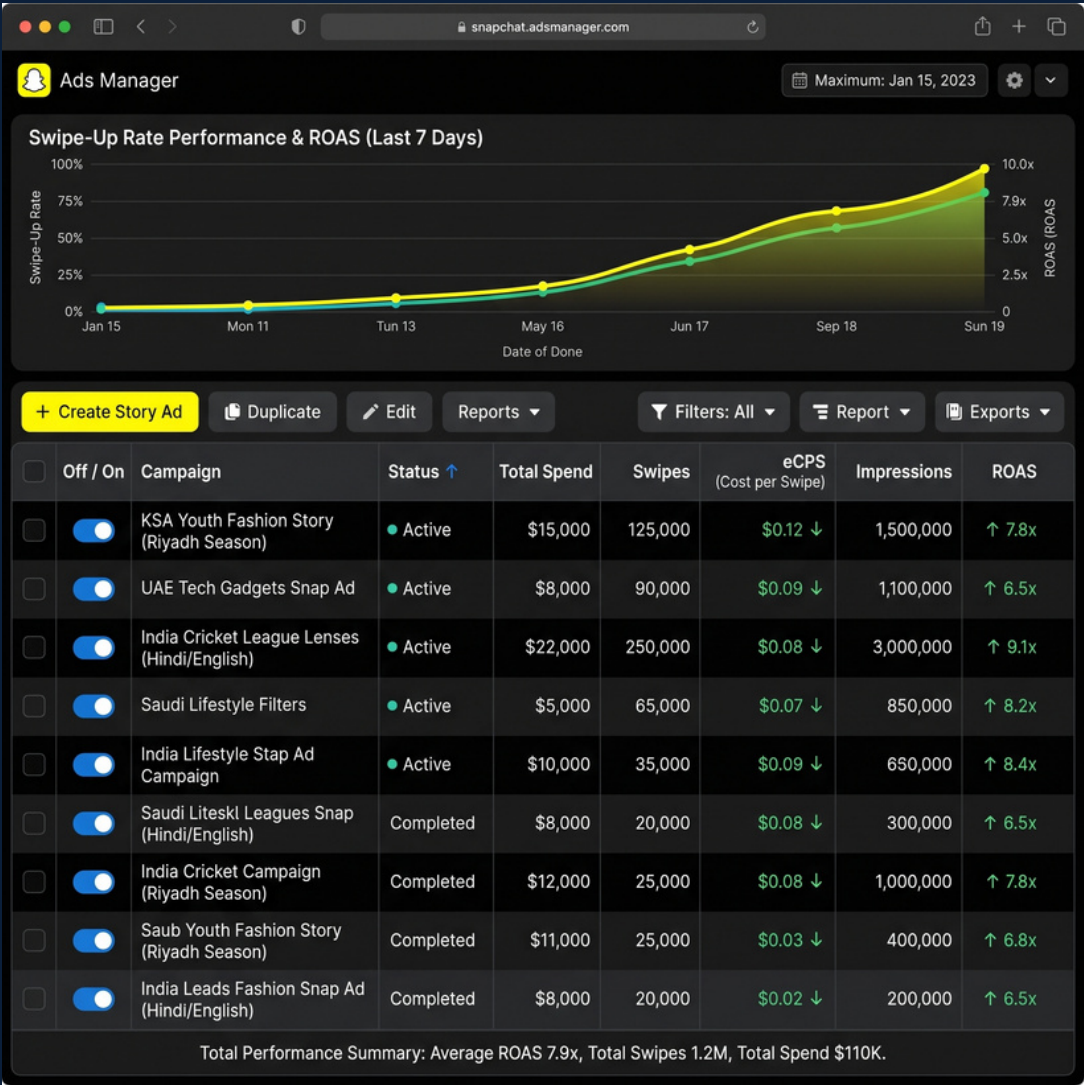


Design & Creative Agencies

Social media marketing support for design studios and creative agencies, showcasing work and building client-facing brand presence.

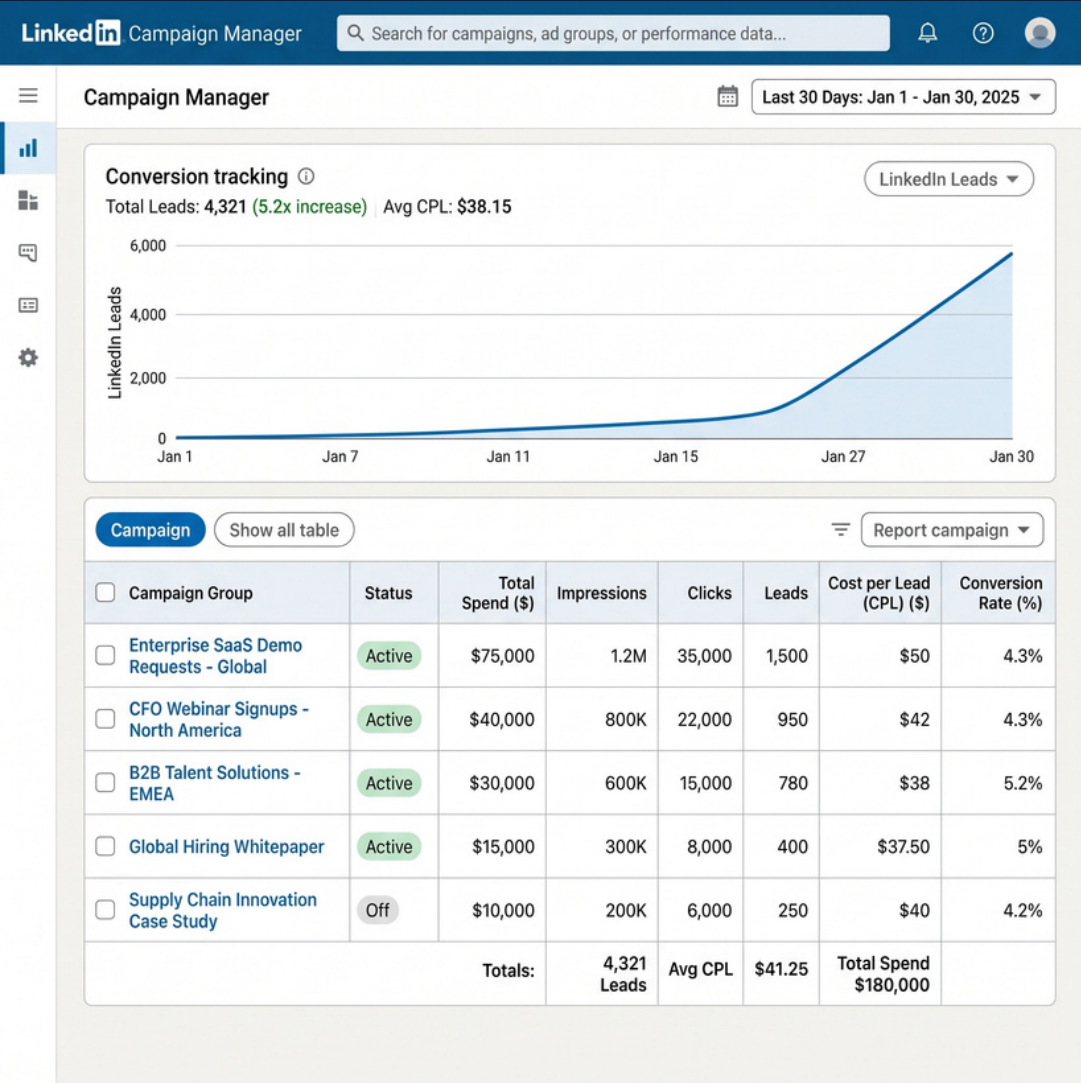
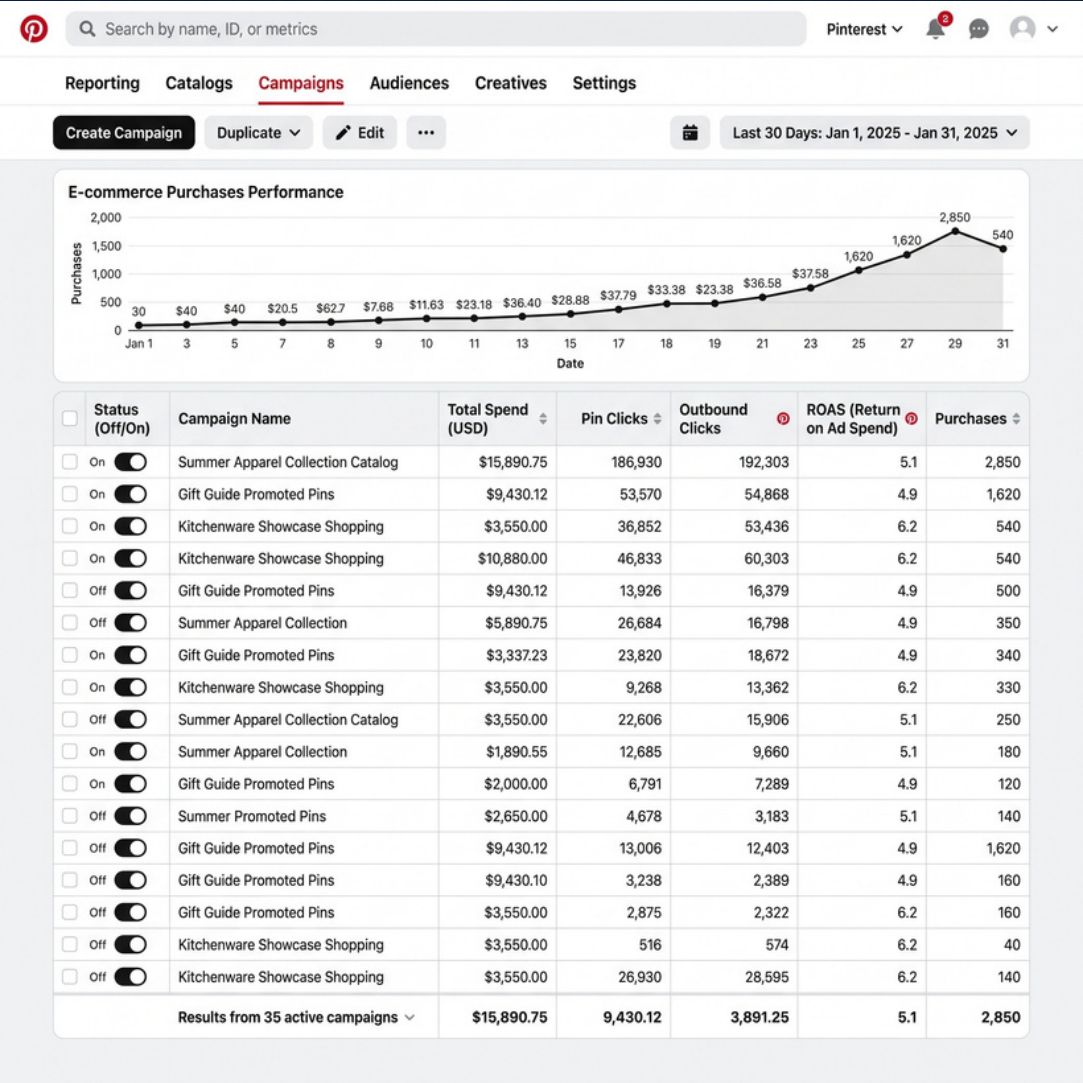
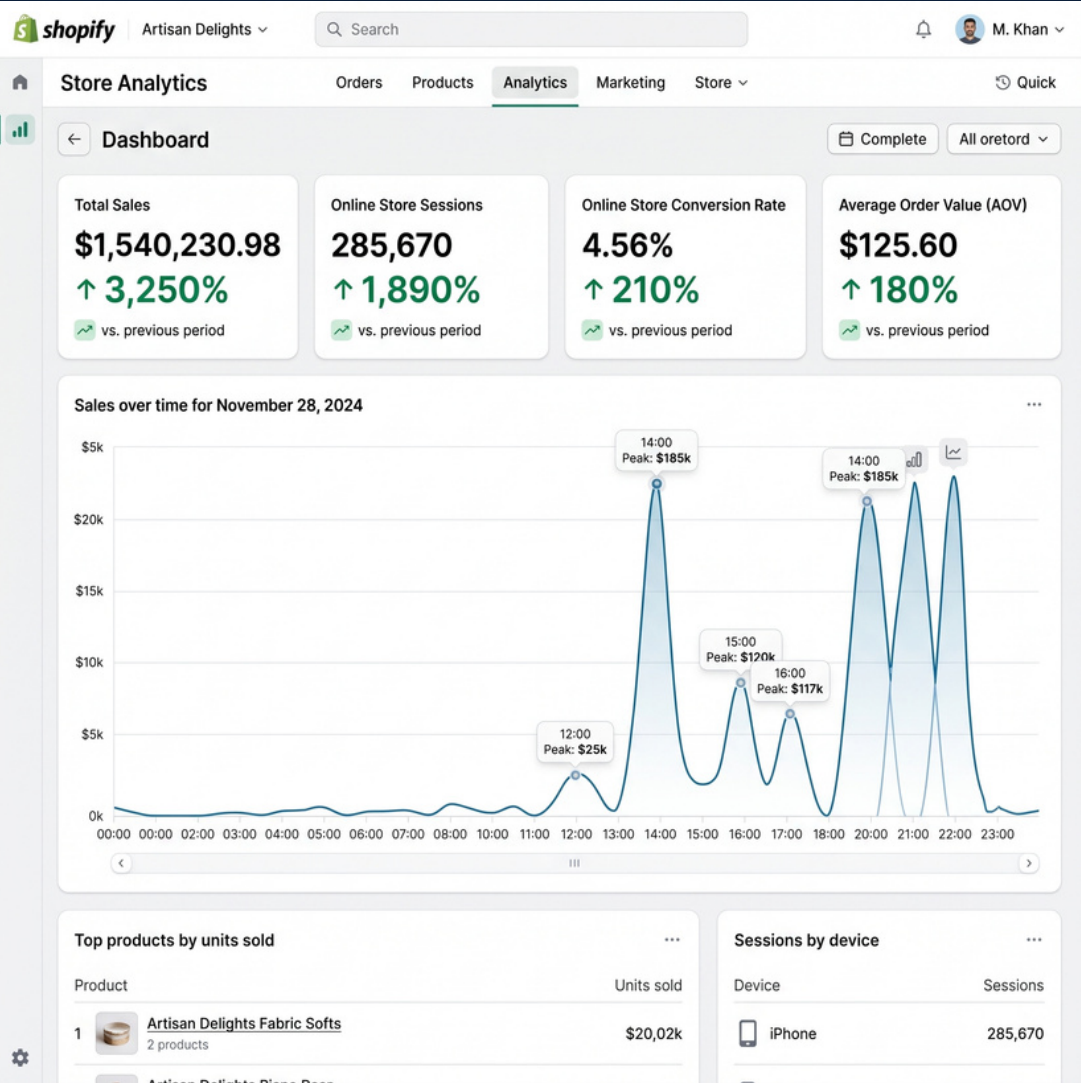
Portfolio

Highlights

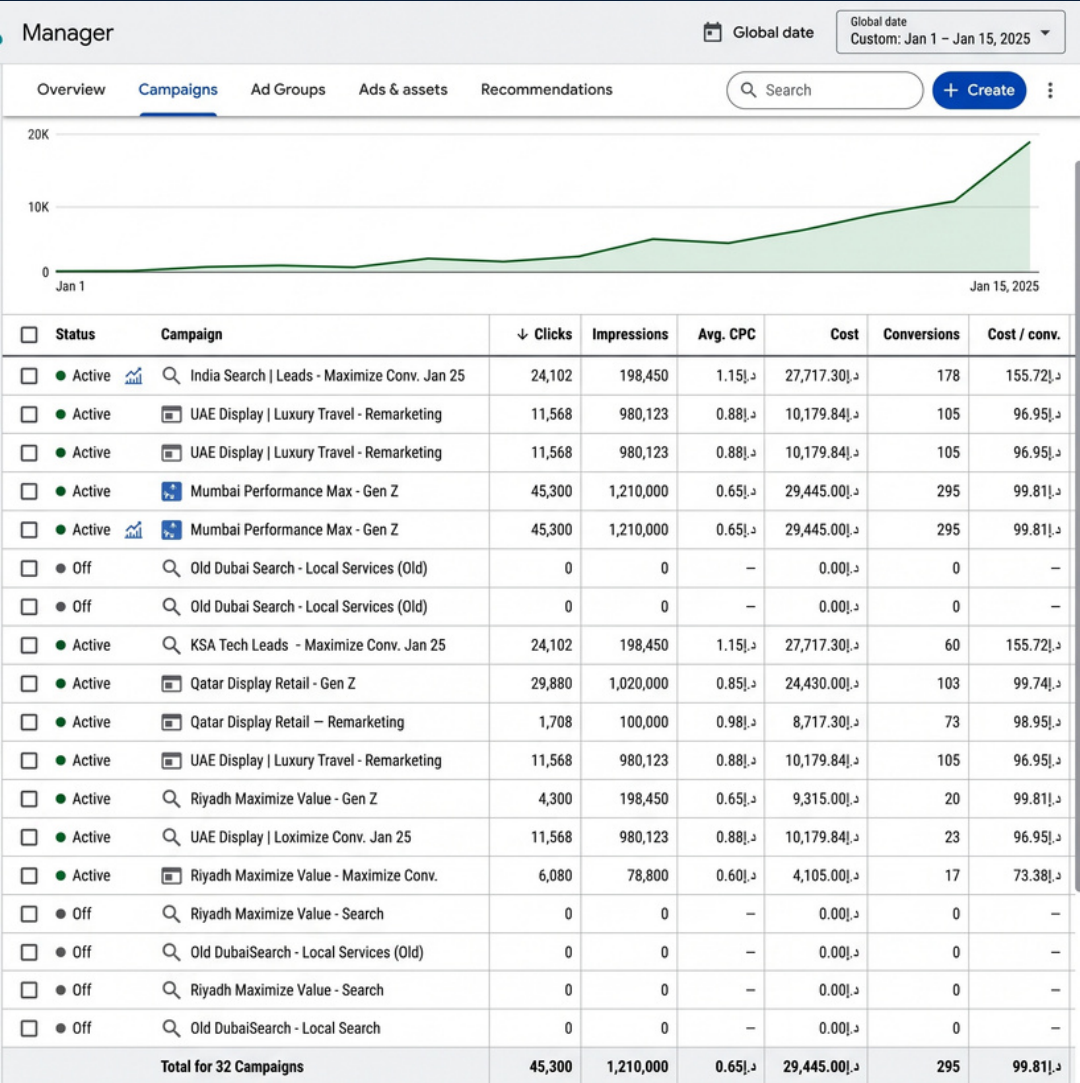
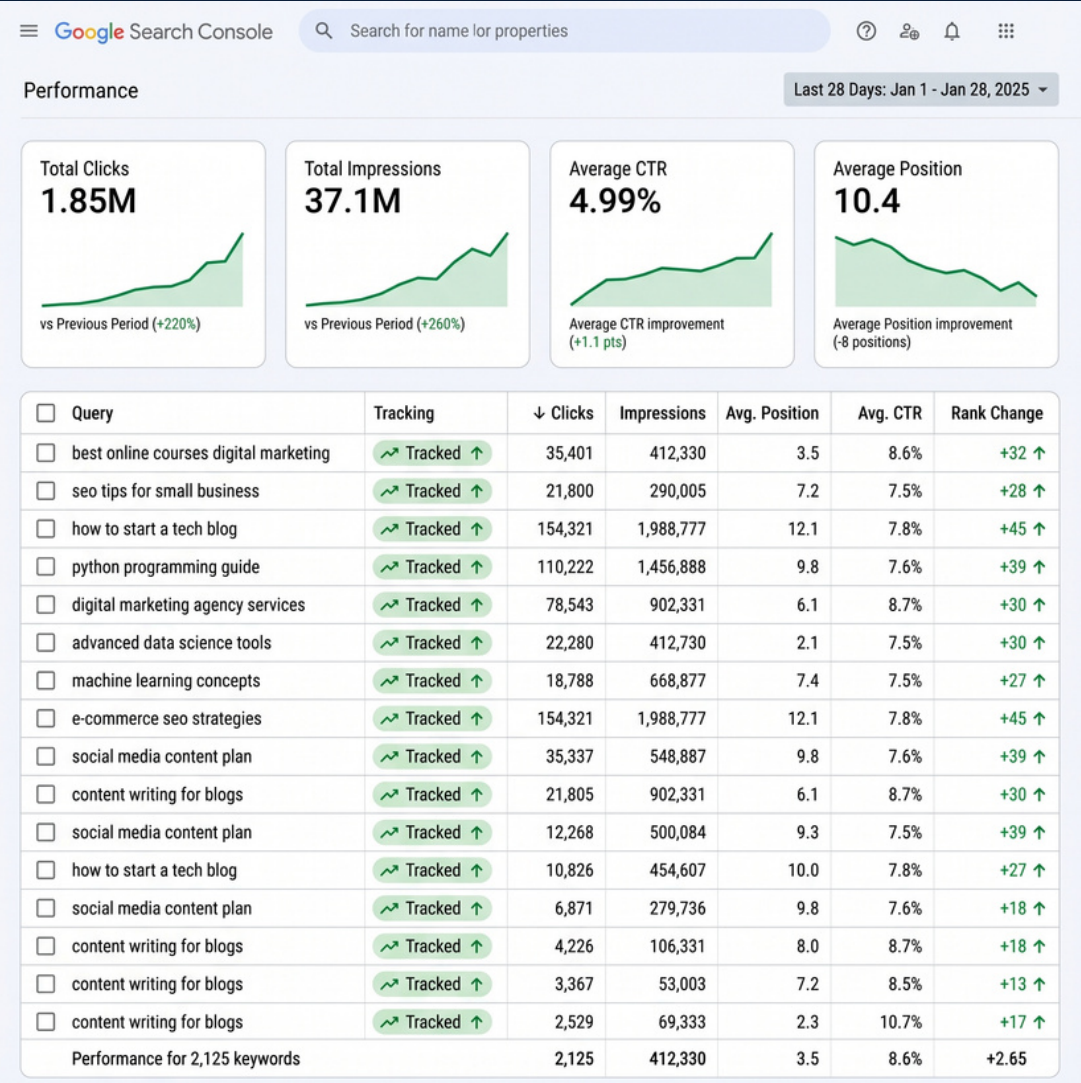


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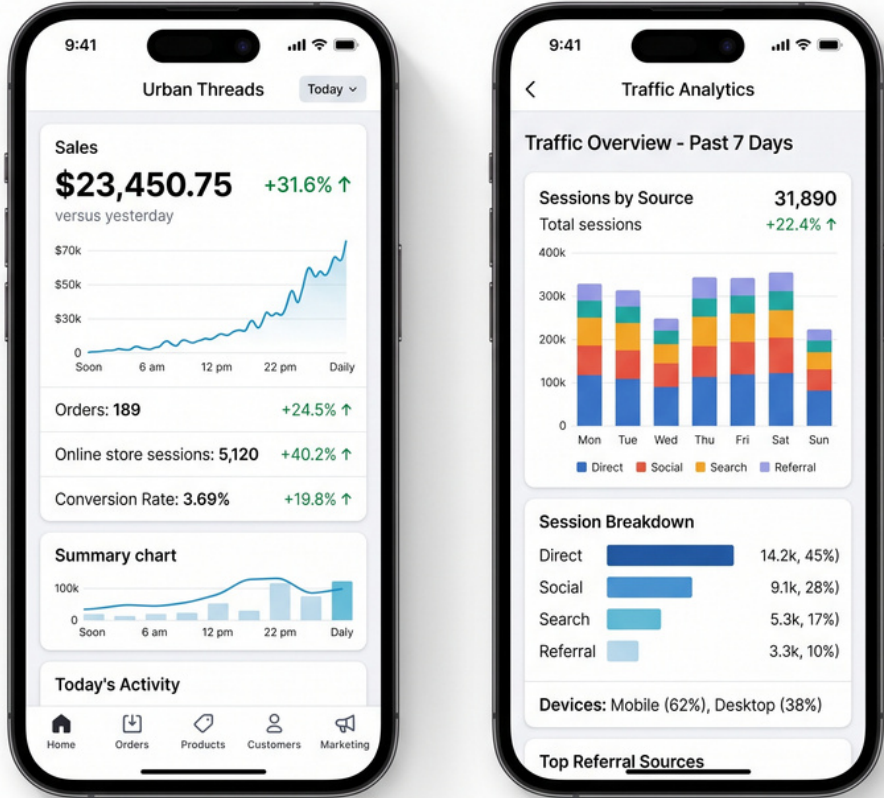
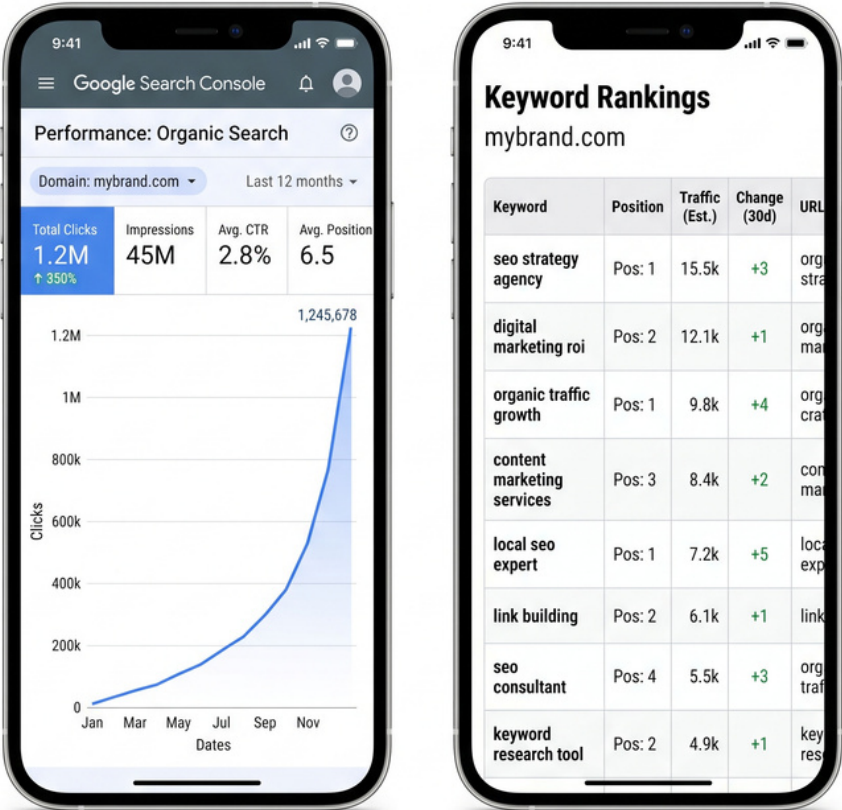
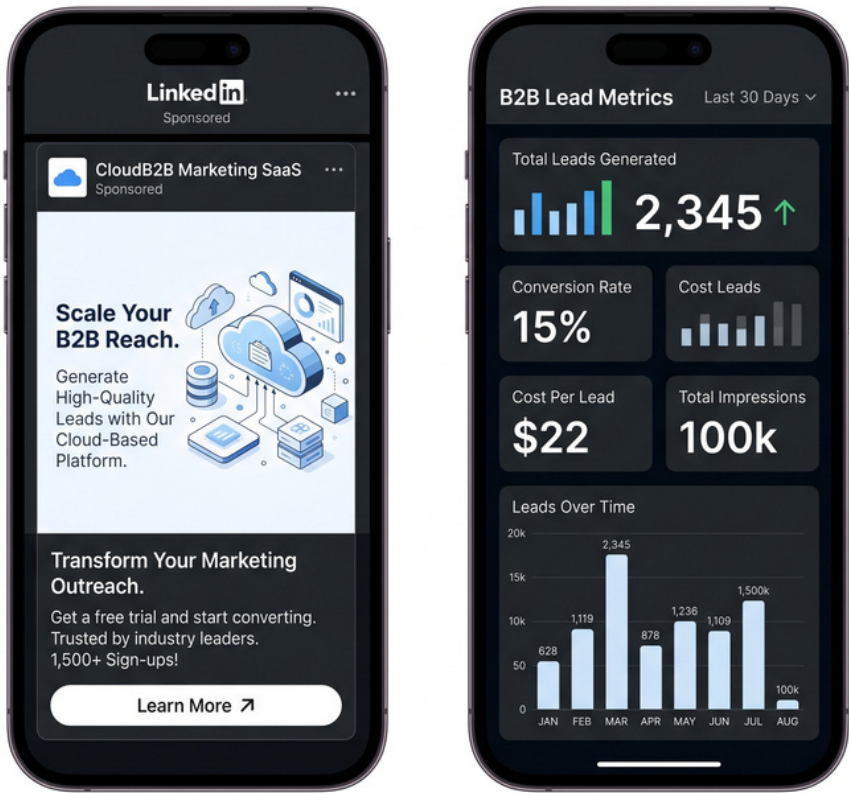


Portfolio Highlights



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Testimonials

Client Feedback

**"Working with Borcelle
has transformed our
online presence. We've
seen incredible results!"**

Cia Rodriguez



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Ali Faraz: Your Partner in Measurable **Growth.**

