COMPANY PROFILE 2026

Grow your brand with a Social Media Marketing Expert

Ali Faraz

Social Media Marketing Expert &
Paid Ads Specialist

Meta Ads | Google Ads | TikTok | LinkedIn



Available for
new projects

Hi, I'm
Ali Faraz

Social media and paid ads specialist
helping brands in the UAE, USA, UK and
Pakistan turn ads into leads and sales.

MSc in Computer Science
Pixel, GA4, landing pages
and automations fixed fast.

> **You work with the expert, not a junior.**



BY THE NUMBERS

4+
Years in social media marketing

10+
Companies served

10+
Brands grown

4+
Countries:
UAE · USA · UK · Pakistan

PLATFORMS I WORK WITH

Facebook · Instagram · Google Ads · TikTok · LinkedIn · Snapchat · Pinterest

What I do

End-to-end paid media and social growth.



Social Media Management

Content calendars, posting and community management with one consistent brand voice.



Facebook & Instagram Ads

Campaigns for leads, sales or WhatsApp messages with creative testing.



Google Ads

Search, Display and YouTube with clean keywords and conversion tracking.



TikTok & Snapchat Ads

Short-form video campaigns made for each platform.



LinkedIn Ads & B2B Leads

Reach decision-makers by job title, industry and company size.



Tracking & Monthly Reports

Meta Pixel, GA4 and GTM plus a clear monthly report.

From first call to growing results

01

Free strategy call

goals, budget and honest advice

02

Plan & tracking setup

Pixel, GA4 and conversion tracking so every lead is counted

03

Launch & test

several audiences and creatives to find what works fast

04

Optimise & report

weekly budget tweaks and a clear monthly report

Real campaigns, measurable growth

META ADS

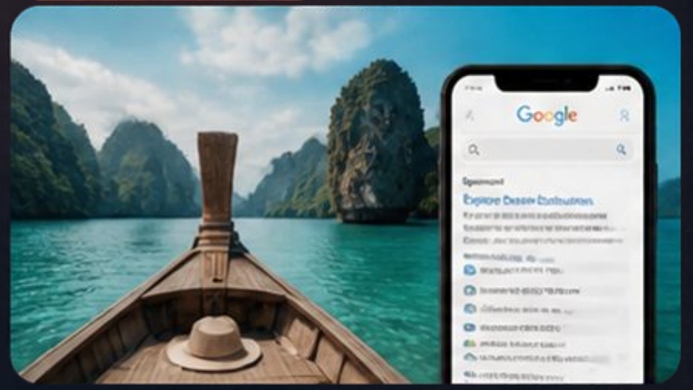


Business setup company

Rebuilt audiences
Monthly creative tests
Fixed Pixel tracking

Result: steady WhatsApp enquiries at a lower cost per lead.

META + GOOGLE

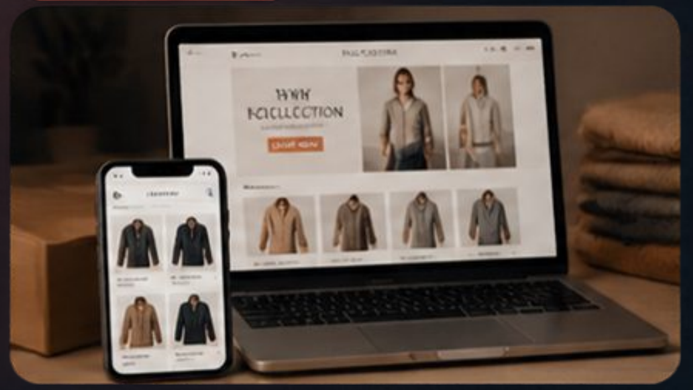


Travel & tourism agency

Content calendar
Always-on lead campaigns
Google Search ads

Result: regular booking enquiries.

E-COMMERCE



Fashion store

Catalogue ads
Retargeting
Product-page fixes

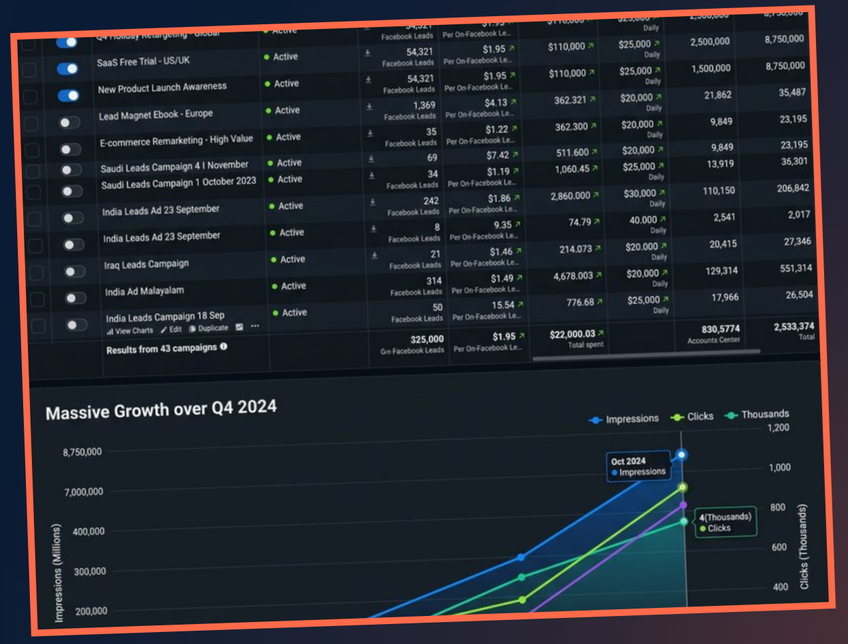
Result: better ROAS and more online orders.

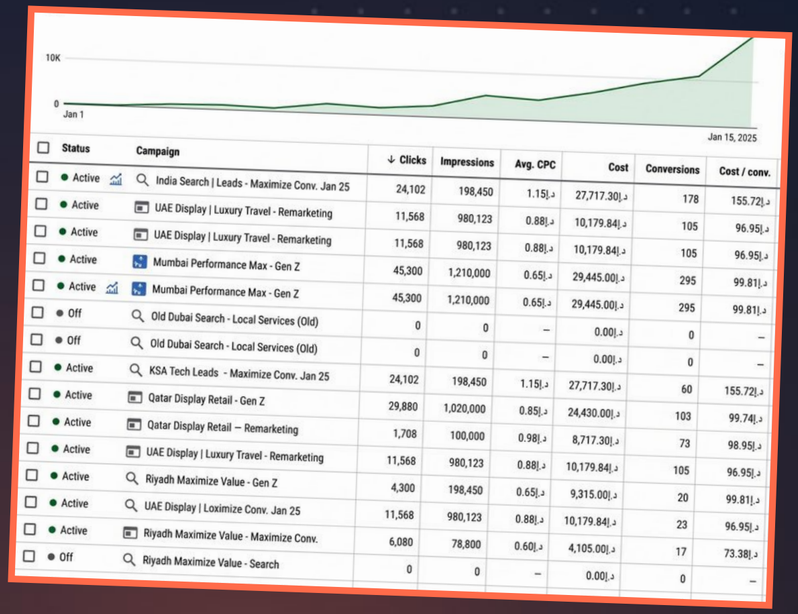
Real campaigns. Real dashboards.

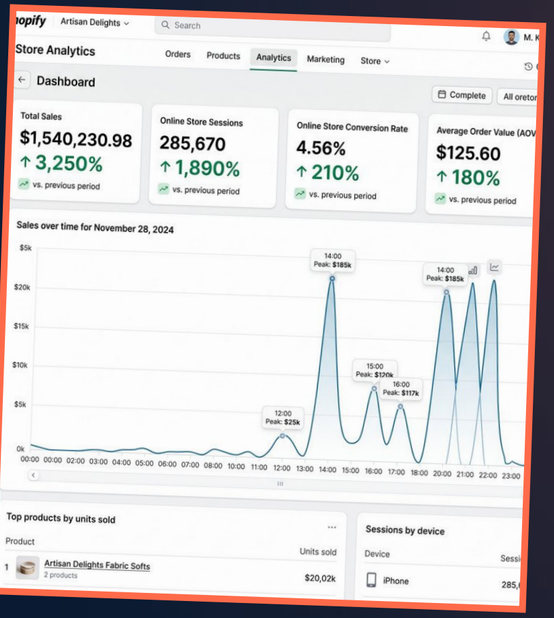
Data-backed results
across every platform.

Managed, optimized,
and scaled for growth.

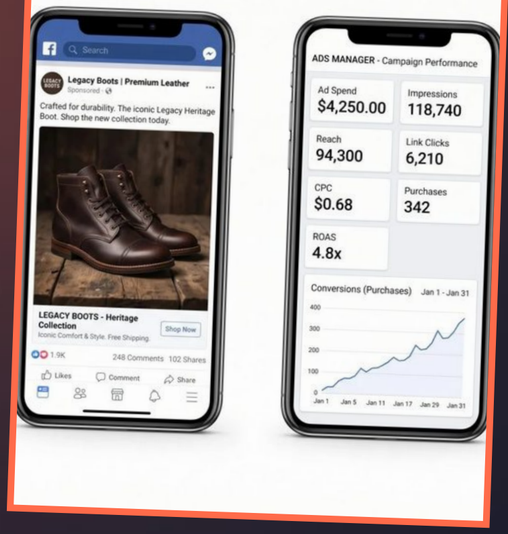
Clarity you can see.
Impact you can measure.











Why brands choose me



Every result is tracked

from day one



Know your market

UAE, USA, UK and Pakistan audiences



Technical edge

MSc in Computer Science



Results first

the numbers that matter, every month

1:1 direct work

Direct **WhatsApp** access

Reply within **24 hours**

Reports you **understand**

What clients say

★★★★★

Ali completely turned around our Instagram engagement in under two months. He doesn’t just post, he builds a real strategy.

SJ Sarah Johnson

★★★★★

Working with Ali felt different from other freelancers we tried. Clear communication and reports we actually understood.

ML Michael Lee

★★★★★

Our Facebook ad cost-per-lead dropped significantly within the first month.

ET Emma Thompson

Let’s grow your brand

Strategic paid ads and social media marketing that drive real leads, sales, and measurable growth.

Book a Free Strategy Call →

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